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**Get a clearer financial picture at every level.**

Addepar is the first portfolio management platform that easily handles all of your clients' assets, allowing you to connect their financial goals with actionable insights.

Unlike mainstream reporting and analytics tools, our platform provides a 360° view across all assets and accounts. Instantly analyze and visualize portfolio data and, within seconds, assess your exposure and risk, and make informed decisions. Free your time to focus on what matters most: investing, building relationships, and growing your business.

Addepar is trusted by hundreds of advisors, family offices, and financial institutions who track more than \$1 trillion in assets on the platform.

Explore the new operating system for our financial world.